

Museums as Economic Engines

In 2017, the American Alliance of Museums partnered with Oxford Economics to study the museum sector's significant contribution to the US economy.

Source: Oxford Economics, IMPLAN, 2017.

\$852 million

The total financial impact that museums have on the economy in Missouri



13,653 jobs

Important jobs within the state are supported by the museum industry each year.



\$575m income

Museums provide substantial wages and other income to the state's residents annually.



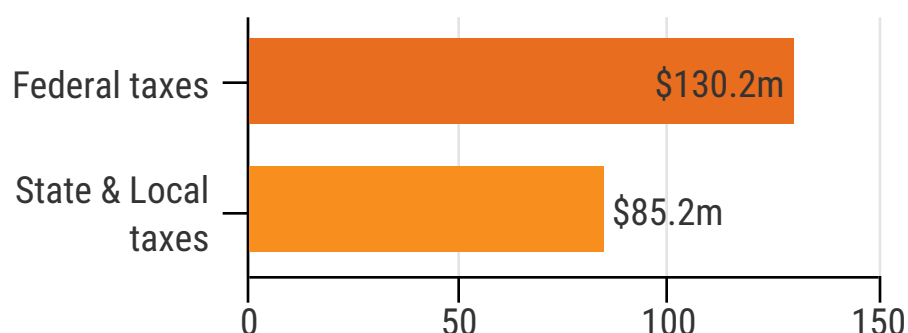
\$215m taxes

Even though many museums operate as nonprofits, they generate significant tax revenues to the federal, state, and local governments.

89%

Regardless of political persuasion, 89% of Americans believe that museums provide important economic impacts back to their communities.

Source: AAM's Museums & Public Opinion 2017



**American
Alliance of
Museums**

NEH, NEA, and IMLS support for Missouri Museums (2017–2019)



\$1.7 million

14 IMLS grants to
Missouri museums
and archives

\$600,000

13 NEH grants to
Missouri museums
and archives

\$294,000

10 NEA grants to
Missouri museums
and archives

\$2.7 million

NEH funds to Missouri
Humanities Council*

\$2.1 million

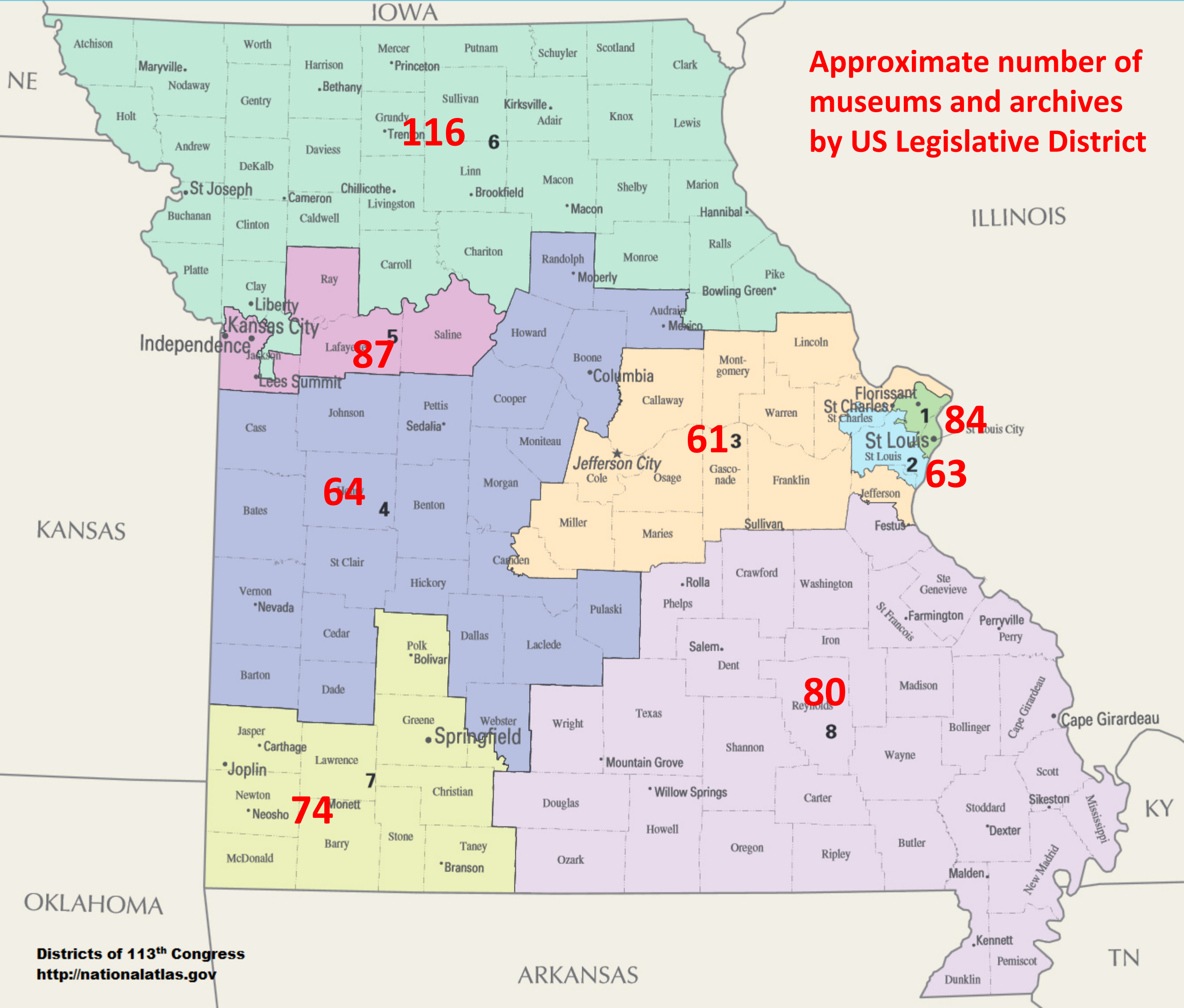
NEA funds to Missouri
State Council on
the Arts*



missourimuseums.org

Prepared by the Missouri Association of Museums and Archives based on data from the Institute of Museum and Library Services (IMLS) Office of Museum Services, the National Endowment for the Arts (NEA), and the National Endowment for the Humanities (NEH).

*Funds to state humanities councils and state arts agencies are re-granted on the local level to many organizations, including museums.



Approximate number of museums and archives by US Legislative District